



## **PUBLIC BENEFIT POLICY AND ANNUAL STATEMENT**

### **CTC's stated aims**

- To promote high academic standards
- To foster international understanding, welcoming people of all faiths, nationalities and backgrounds
- To create an adult-focused environment to prepare students for higher education

### **CTC's charitable objects**

“To promote and provide for the advancement of education and in connection therewith, primarily but not exclusively, to conduct, carry on, acquire and develop in the United Kingdom and elsewhere in the world any boarding or day colleges for the education of students of either sex or both sexes, and to supply to the students general instruction of the highest class, together with physical, moral and religious training, but so that each such college shall be carried on as an educational charity.”

We are a charitable trust which through the pursuit of its aims seeks to benefit the public in as many ways as it can. Our fees are set at a level to ensure the financial viability of the College and at a level consistent with our aim of providing an excellent education to boys and girls. We welcome students from all backgrounds. To admit a prospective student we need to be satisfied that we will be able to educate and develop a prospective student to the best of their potential and in line with the general standards achieved by their peers. Entrance interviews and assessments are undertaken to satisfy ourselves and parents that potential students can cope with the pace of learning and benefit from the education we provide. An individual's economic status, gender, ethnicity, race, religion or disability do not form part of our assessment process.

The College is an equal opportunity organisation and we are committed to a working environment that is free from any form of discrimination on the grounds of colour, race, ethnicity, religion, sex, sexual orientation or disability. We will make reasonable adjustments to meet the needs of staff or students who are or become disabled.

The College is committed to safeguarding and promoting the welfare of our students and expects all staff to share this commitment. In the last Independent Schools' Inspectorate report (2011), our pastoral care was considered to be of a high quality. Parents and guardians are given regular information about their children's academic and social progress through termly reports and through meetings and telephone conversations. All students are allocated a Personal Tutor to guide and advise them throughout their time at the College. Our Welfare Department also plays an active role in ensuring that help and advice are available on a range of non-academic matters.

## **Objectives**

In setting our objectives and planning our activities the Senior Management Team and Trustees give careful consideration to the Charity Commission's general guidance on public benefit and in particular to its supplementary public benefit guidance on advancing education and on fee-charging.

In **2013-2014**, the areas listed below were prioritised:

- the continued achievement of academic performance
- increasing the diversity of nationality within the student body
- developing links with outside bodies, nationally and internationally
- seeking to share expertise and resources with local schools
- recruiting, motivating and retaining a well qualified and varied staff body
- ensuring curriculum development and that students' needs are fully met
- enhancing our provision of extra-curricular activities
- reviewing and updating policies and procedures thereby ensuring compliance with current legislation
- addressing the welfare needs of students
- maintaining, refurbishing and equipping the College to the highest possible standard within budgetary constraints
- investing in the College's technology
- monitoring risks, including those associated with overseas student demand and fees competition
- reviewing and developing our methods for awarding bursaries and scholarships to ensure wider access to students from all backgrounds

## **Grant-making policy**

- **Bursaries**

The Trustees of Cambridge Tutors College are committed to broadening access to the College by offering to eligible parents/guardians means-tested financial support with the payment of Colleges fees. Such support is known as a Bursary and these may be awarded in the form of a discount of up to 100% on tuition fees payable, depending on the financial, compassionate or other pertinent circumstances of applicants.

Bursary awards are subject to repeat testing of parental means each year and may be varied upwards or downwards, depending on parental circumstances (e.g. their savings, investments and realisable assets, as well as their income, the size of their family, any other persons dependent upon them and like factors), compassionate or other pertinent considerations.

Requests for financial support usually fall into two categories:

- New applicants to the College, where a place has been offered but parents/guardians are unable to fund the tuition fees.
- Existing pupils where a change in parents/guardians' circumstances has resulted in difficulty in meeting tuition fees and may result in the child being withdrawn part way through a stage of education.

## **Further public benefit activities in 2013-2014**

The College continues to seek ways in which it can broaden its links and relationships with local schools, the local community and beyond. In 2013-2014 the following activities were undertaken:

- The Student Committee, through events such Christmas Rag Day, Informal Concerts and Cake Sales helped raise funds at the College. Beneficiaries of such fundraising activities include the Barnardo's charity and refugees from the typhoon in the Philippines
- Students participating in the Duke of Edinburgh Award Scheme engaged in fundraising activities in support of Save the Children. Some also helped in charity shops and old people's homes.
- The College offered an interview practice workshop in the autumn term for local sixth form students applying to universities.
- Local students were invited to attend guest lectures organised by the College's History Society.
- Through our homestay programme, the College again helped to bring in a regular income to the local economy in the form of homestay payments.
- The College donates textbooks to various institutions and organisations around the world. As a result of a Bring and Buy Book Sale, funds were again raised for Book Aid International. Every £2 raised allows Book Aid International to send a book which can be read by young and old alike across sub-Saharan Africa and beyond.

## **Future Plans**

The College will continue to generate public benefit in the ways outlined above. We will also aim to undertake the following additional activities in the forthcoming year:

- Offer specialist support to pupils in the maintained sector in areas such as exam tuition, help with university applications, preparation for university interviews
- Invite pupils from local state schools to attend certain educational events at the College. (e.g. Guest Speaker Evenings)
- Further develop our links with schools overseas in order to assist in the provision of education to children from families that need help to pay for the child's education

**ME**

**Reviewed: August 2014**